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Inventor creates money clip

BY OFRA CHANTI

Yancey Sumner has invented a money clip that he thinks could change the way people handle their cash and bills.

Called the Smart Money Clip, the device allows carriers to relieve burdensome weight from their pockets and pocket-books. While avoiding the weight of non-essentials, the versatile Smart Money Clip can securely hold as many as five credit cards and up to 30 bills.

"It can hold even one card on it's own by pinching it," said the inventor.

Sumner came up with the idea for the Smart Money Clip seven years ago when he was prompted by his own needs. He says necessity is the mother of invention.

"For years, I would drop my credit cards because I would place them in between my bills," said Sumner.

The Smart Money Clip has been featured on television on the QVC home shopping network.

"Last Christmas, we sold 80,000 units on QVC," said Sumner.

For the last four years, the clip has been featured in Skymall, a journal offered to airplane travelers, and is even available on the Internet through www.storus.com, a website that offers personal

storage products. "This year, every nominee at the Oscars received a Smart Money Clip in their gift bag," Sumner said. "Their limited edition version came with a picture of the Oscar engraved onto the clip."

The item has even proven to be a hit at the outdoors centers.

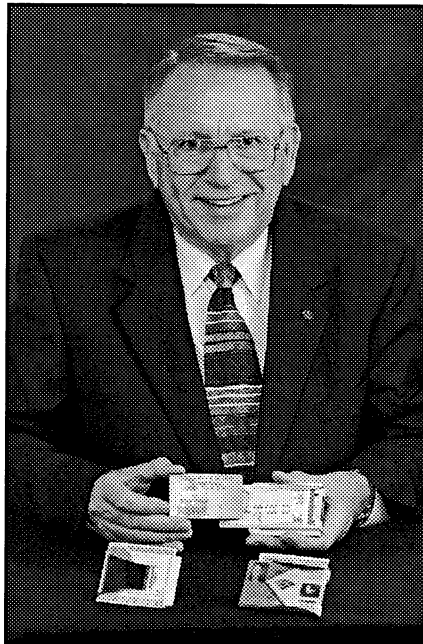
"Kayakers and motorcyclists love them," he said. "They are very popular with the sports crowd. We're up to almost 200,000 units a year."

Sumner, a Pinecrest resident, says that within the last seven years, some other money clips have hit the market. Yet, his features a no-fuss low maintenance design and is attractively styled.

"There are no magnets or springs, so there's nothing to break," he said. "Of all the ones out there, ours is probably the lightest and the most simple to use. They are all made of stainless steel and are plated. These can last a lifetime."

The Smart Money Clip is handy for travelers, simplifying what they carry along during tiresome or enjoyable trips.

"With the clip and my passport, I've been all over



Sumner shows off his Smart Money Clip, a clever devise for any age or gender.

South America and the Caribbean," Sumner said.

It's a favorite with women, allowing them to carry fewer items in their handbags. The sleek and slim design makes it a perfect fit for almost any activity and users cross the gender or age barrier.

"With the clothes that are so fashionably tight fitting, this is a perfect fit in the back pocket," said Sumner.

Teenagers and youngsters are enjoying the newfound freedom that the Smart Money Clip offers. Learning to manage money is simplified with the clip, which provides a

strong, secure fit for loose dollar bills and identification.

Active minded people can exercise at the gym comfortably, knowing that the Smart Money Clip is safely tucked away with their essentials. The attractive piece is offered in a selection of finishes.

"They start at \$24.95 for the gold and silver version and \$29.95 for the satin and nickel one," Sumner said. "There are some limited editions of sterling silver available for \$99."

Sumner continues to spend time working on other inventions. By profession, he routinely "thinks outside of the box." As director for NAI Miami, a global commercial real estate services provider, his work involves problematic commercial properties. He says his problem solving skills have helped him as an inventor.

"My hero when I was a kid was Thomas Edison," said Sumner. "I have read Popular Science Magazine since I was 10 years old. I enjoy the mental stimulation of creating and solving problems. My latest invention is a pencil and eye-glass holder, made for computer users. The invention has a pencil and penholder, which adheres to the side of your computer. It has a unique hook made to hold your computer glasses."

For more information, call 1-800-315-3360.